



www.cbf.net



The Central Florida Business Forum

The Central Florida Business Forum (CFBF) is among the top Orlando networking and referral groups for exchanging genuine business opportunities. **You are invited to attend as a guest.** We are confident that you will see the benefit and the potential to increase sales for you and your company. There are numerous business organizations to choose from that meet in Central Florida, but none are like CFBF. We offer many benefits that differentiate us from other organizations. Here are just a few examples:

We are Business to Business Only

CFBF offers membership to representatives and business owners that sell primarily or exclusively to business entities. We are not here to sell to each other, or to individual consumers, but to the hundreds of decision makers in the companies we all deal with.

Great Meeting Location

We meet at the Sandler Training facility in Altamonte Springs. The training room is designed for maximum participation and sharing of information. The room is equipped with all of the presentation equipment you would ever need.

Membership Screening and Category Protection

CFBF has criteria for membership and a diligent screening process before potential members are accepted. Once you become a member and maintain good standing, your category is protected and exclusive to you. With our vetting process, you can be comfortable referring other members to your customers and know that they are in good hands. Unlike Chamber functions and open networking meetings, you won't find your competitors here!

Low Dues

There is no need to pay extraordinary monthly or quarterly dues or meal purchases. We use the training facility at no cost and there is no weekly meal purchase, which is an expense at "free" groups that meet at restaurants. Our low annual dues go to expenses and events, not to overhead and profit.

CFBF is a small, intimate and focused group which expands your selling and prospecting efforts

If you believe that a large unfocused group is better, this is not the group for you. Since we are only Business to Business, we do not have members whose main purpose is to sell to other members or consumers. We keep the group under 22 members on purpose. Everyone gets to know how to refer other members. Most business need what many of our members offer. The CFBF members are your extra eyes and ears.

CFBF pays for social events and a Holiday Party

About once per quarter CFBF pays for a luncheon or other social event. During the holiday season, we host an event where family members are included. Member's kids receive a gift from the organization.

You get free additional web presence for you and your company as part of your membership

CFBF maintains a website at www.cbf.net with two main functions... **1)** to attract new members and **2)** to drive potential customers to our members. Every member has two entries on the CFBF website. One is a brief overview on our membership page at www.cbf.net/membership_south.html. The other is an individual profile that is search engine optimized and geared toward the business customer. Go to www.cbf.net/business to see a directory of member profiles. **Click on a few categories to see examples.**

We don't just meet. We conduct business! Additional information can be found at www.cbf.net.